

## Cuyamaca College 2010-2016 Strategic Plan

### APPENDIX III: Strategic Plan Survey Results

#### Cuyamaca College Strategic Planning Survey Results

Note: All activities receiving 70% or higher were included in the final 2010-2016 Strategic Plan.

#### Cuyamaca College Strategic Planning Survey Results

<b>Activity</b>	<b>Percent of Respondents Rating the Activity a 4 or 5 (decending order)</b>
Promote a culture that values energy conservation	91.80
Offer ongoing training to faculty and staff to keep up with new internet and software technologies	86.90
Provide technical support and training to help incorporate technology in instruction	86.80
Provide students with an email confirmation of their successful application and registration and a reminder of when classes begin	86.40
Work with industry and other partners to identify workforce development needs to develop new programs, create classes/programs and be current in the programs (maintain certification)	85.40
Continue to build relationships with 4-year institutions to facilitate articulation and transfer, including field trips to transfer institutions	85.40
Model the Water Conservation Garden on campus (to reduce water usage and foster conservation	85.20
Use email alert or pop ups to communicate course information to students when they register for a course with “notes”. Such as “you have registered for a class with a lab”; “you have registered for a class that has an orientation	84.60
Support continuing education opportunities for administrators, faculty and classified staff	82.40
Develop methods to more effectively assess student preparedness levels and to place students in appropriate courses, including online assessment services in English and Math	82.00

Explore ways to make the college more pedestrian friendly (more sidewalks, especially to/from CDC), adding more picnic-like areas, outdoor study areas, making the Grand Lawn sidewalks safer, and creating dedicated pathway to/from Student Center (to p	81.60
Utilize green technology on campus (facilities), such as solar panels on roofs and parking lots	81.50
Explore various ways of making all college divisions and departments more “green” (reducing waste)	81.30
Enhance counselor outreach – early outreach to students to help them know what they need to transfer	81.30
Increase full-time/part-time faculty ratio	80.20
Research effective textbook options (including ‘open source’ and online options)	79.20
Facilitate interactions, including internships, apprenticeships and off-campus work study, between students and professionals in their field in interest	79.20
Build and expand community and corporate partnerships	78.00
Maintain basic skills as a major focus	77.90
Enhance and expand student tutoring programs (including investigating nation-wide programs for tutoring, collaborative learning inside and outside class, training tutors, multi-lingual tutors and recruiting tutors from 4-year institutions	76.80
Become the model site for best practices (proactive in establishing best practices)	76.40
Increase outreach for CTE programs and include Career Technical Education information in all outreach efforts	76.40
Provide a greater presence in our feeder district such as instructors at Cuyamaca communicating with the same department in the high schools; better communication with colleagues in same program in the high schools	76.30
Develop more instructional programs and career paths for green technologies and green-related industries and issues	76.20
Explore establishing an Energy Conservation Center to discover, implement and champion better energy conservation measures for the college and community	75.70
Develop program(s), including a Blackboard course, and a faculty study group, an annual summer teaching conference, that promote more effective teaching	75.30
Provide support to faculty and staff to enhance department websites	75.20

Encourage more interaction between CTE programs, general education and industries and businesses to coordinate learning experiences (guest lectures, offer on-site classes, hands-on training and site visits)	75.00
Analyze the need for prerequisites for content classes (Math, English, Reading, Writing)	75.00
Explore the development of a green car technology training program	74.80
Offer counseling services more specialized according to academic disciplines	74.60
Increase CEU's for all the certifications for our CTE programs	74.40
Host more community events, such as youth camps, farmer's market, summer science fairs, youth theatre, writer's camps, concerts, film festivals, native American events, annual Earth Day	74.30
Improve collaboration between Financial Aid and Counseling	74.30
Maintain the college preserve as an educational resource for the college and the community	73.80
Host an annual "green collar" industry job fair to promote green occupational paths and career opportunities	73.80
Explore developing appropriate credit, non-credit and fee-based health care/health professions training, degree, certificate programs	73.60
Hire the grants specialist to assist faculty and staff in identifying, pursuing and securing external funding, and assisting in post-award program coordination	73.50
Develop an adult re-entry program	72.90
Develop and offer "Return to college" refresher courses in technology and basic study skills (Math, English, Study Skills...)	72.40
Commit ourselves to developing and maintaining facilities and resources that would support innovative CTE programs (primarily in response to developing technologies)	72.40
Provide technical help for 508 compliance	72.40
Provide clearly defined career pathways that encourage and support lifetime of educational career opportunities	72.00
Partner more closely and actively with the Water Conservation Garden, museum and college programs and facilities to enhance the overall educational experience offered by the college and to become the center of arts, culture and science in East County	70.00
<b>ALL ACTIVITIES RECEIVING 70% OR ABOVE WERE INCLUDED IN THE 2010-2016 STRATEGIC PLAN</b>	

Develop PR campaign that lets people know that college is for EVERYONE and anyone (first generation college students, re-entry, second chance....)	69.90
Develop an orientation on how to be successful as an online student	69.60
Provide links to library resources in Blackboard	69.60
Identify strategies to facilitate staff upward mobility (training, advertising, job shadowing)	69.30
Develop programs and services for people who did not finish high school to get them more comfortable with the college environment, understand the various services offered at the college, and to help them support their children in higher education	69.00
Establish a mentor program for new instructors and sharing best practices between programs	68.90
Develop specific and dedicated student support services for veterans	68.80
Encourage existing faculty from different departments to collaborate more closely to develop new programs (ex: art and science, CADD and auto tech)	68.80
Infuse CTE into ESL classes	68.70
Develop instructional programs that incorporate service learning activities into the curriculum, and that focus on community development	67.90
Enhance and maintain original/older facilities (noise abatement, classroom equipment, furniture)	67.90
Provide information to high school drop-outs regarding college entrance requirements (ex: high school drop-outs are unaware diplomas are not needed for college)	67.50
Examine vehicle traffic and long-range parking needs (including car pool, motorcycle and bicycle parking)	67.30
Market ourselves as THE place for short-term training, certificate programs, so people can enter the workforce quickly	67.30
Schedule classes at more convenient times to increase access	67.30
Strengthen registration services for new students immediately following assessment sessions	67.00
Enhance and expand student mentoring system (including establishing more clubs and student organizations, having faculty mentors, advanced students mentoring first-semester students, social events and affiliations with professional societies)	66.90
Offer course that explores the various areas, meanings and applications of "green" – to individuals and businesses	66.10

Develop wellness programs for employees to prevent illness	65.70
Host more youth activities/programs	65.50
Develop training programs, activities and reference materials to help faculty, staff and students learn and know about the many resources available at the college.	65.30
Offer new student orientation online	64.90
Increase community outreach to military, especially military spouses	64.80
Finalize the implementation of the signage master plan	64.70
Expand First Year Success program	64.30
Provide 508/ADA compliance training	63.80
Expand the services offered at the Writing Center to include technical writing used in science and tech classes	63.80
Develop fully online degree programs	63.50
Develop and expand degree programs to partner with alternative health care programs (massage therapy, yoga therapy, herbology, ayurveda, energy medicine, nutrition programs, holistic health care practitioners)	63.40
Develop a Colleague handbook and offer training in Colleague	63.00
Hire an event planner/coordinator than can help promote the college and its facilities as the place to hold events – from conferences to concerts (to help generate revenue for the college)	62.60
Develop credit and non-credit classes on gardening	62.50
Provide for student feedback, including comment cards and an online suggestion box	60.50
Develop a marketing program and materials that informs students of the Gateway to the Health Professions	59.80
Develop career fair for health related professions and biotech industries	59.50
Offer more educational and extra-curricular programs and activities that foster a more global perspective	58.90
Host an open forum for business leaders, students and college community to know more about what's going on in our community	58.70
Infuse global issues and experiences into the curriculum and promote a more global, or international, awareness among students through course offerings and extra-curricular activities	58.60
Relocate administrative offices (F building) to One Stop, and move core student services functions to the main campus and the Student Center	58.00

Increase professional development funding (for more guest speakers and travel)	57.90
Enhance security throughout the college (including the facilities, parking areas and increasing the number of public safety officers during evening instructional hours)	57.60
Provide more child development/child care services	57.00
Provide training on Web 2.0	56.50
Restructure instructional divisions to establish a CTE Dean	55.30
Initiate a program to recognize and acknowledge east county leaders/residents at college events (to begin cultivating partners and potential donors)	54.90
Enhance interaction between credit and non-credit (clearer pathway from non-credit to credit)	54.80
Develop Cuyamaca College middle college and offer scholarships to attend	54.60
Bring in speakers (including scholars, professionals and past students) to motivate and inspire students	54.20
Regularly scheduled president's breakfast with community leaders	53.10
Develop college-sponsored externships for faculty, staff and administrators	53.10
Strengthen and expand Colleges for Kids (community learning)	52.30
Use Facebook, MySpace, Twitter, or other new technologies for learning communities, getting program information to majors and other "interest" groups at the college	52.20
Establish community garden, including a garden for the kids at the CDC	51.80
Offer more credit and non-credit ESL classes	51.50
Install marquee at Jamacha/Cuyamaca College Drive corner (near apartment complex)	51.40
Research and if warranted, develop an industrial arts program (machining, welding, materials, manufacturing)	50.80
Develop a faculty speakers bureau for internal and external audiences	50.00
Encourage Professional development activities related to infusing global issues in curriculum	49.50
Revitalize international recruitment program	49.50
Students involved in more professional development panels to provide the student perspective (for programs and services)	49.00
Expand the college's outreach program to include refugees, non-English speaking populations, elderly and other non-traditional populations	48.60
Explore creating 2 semester option for challenging courses currently offered in 1 semester (taking a 1 semester class, and teaching it over 2 semesters)	47.30
Establish an Alumni Bureau	46.40

Expand study abroad opportunities	45.10
Offer sabbaticals for administrators and classified staff	44.90
Increase the size of the Child Development Center	44.80
Explore the feasibility of establishing a satellite center to serve the needs of remote locations	44.40
Offer priority registration for all at-risk students	41.80
Create a global studies program	41.10
Offer classes at remote locations (such as Alpine)	40.40
Build a swimming pool on campus	38.40
Develop a certificate program for teachers' assistants	38.00
Develop a credit class in career exploration	37.20
Hire Executive Director for the Foundation	36.50
Creation of college materials in different languages	26.60