

## BUSINESS

### I. BUSINESS ADMINISTRATION

This degree program is designed to provide students who choose to work toward a bachelor's degree a well-balanced introduction to a professional career in business. The curriculum fulfills the lower division requirements for most majors in the School of Business Administration at San Diego State University and is typical of requirements at other four-year schools. For specific requirements, transfer students should consult the catalog of their selected institution.

#### CAREER OPPORTUNITIES

- \* Advertising/Marketing Manager
- \* Agricultural Marketing Specialist
- \* Banker
- \* Broker
- Consultant
- \* Computer Operations Specialist
- Credit Investigator
- \* Economic Forecaster
- \* Financial Analyst
- \* Hospital Administrator
- Import/Export Agent
- \* Market Research Analyst
- \* Personnel Manager
- Real Estate Broker/Agent
- Retail Manager
- \* Securities Analyst/Trader
- \* Bachelor Degree or higher required

#### Associate in Science Degree Requirements:

Course	Title	Units
BUS 120	Financial Accounting	4
BUS 121	Managerial Accounting	4
BUS 125	Business Law: Legal Environment of Business	3
BUS 128	Business Communication	3
CIS 110	Principles of Information Systems	4
ECON 120	Principles of Macroeconomics	3
ECON 121	Principles of Microeconomics	3
MATH 160	Elementary Statistics	3
MATH 178	Calculus for Business, Social and Behavioral Sciences	4
	Total Required	31
	Plus General Education Requirements	

**Recommended Electives:** BUS 146, 156

#### Certificate of Achievement

Students who complete only the major requirements above qualify for a Certificate in Business Administration. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.

### II. BUSINESS-GENERAL

This degree program is designed to develop and foster those skills and understandings which can be utilized for employment in an increasingly challenging business environment. The curriculum provides students with a broad preparation for a career in business. Business courses are included which provide a solid background for future promotion in a chosen occupational area. The degree is designed for students who do not plan to transfer to a four-year college or university.

#### CAREER OPPORTUNITIES

- Administrative Assistant
- Bookkeeper
- \* Budget Consultant
- Buyer
- Conciliator
- \* Credit Analyst
- Employment Interviewer
- \* Hospital Administrator
- Sales Agent
- \* Trust Officer
- \* Bachelor Degree or higher required

#### Associate in Science Degree Requirements:

Course	Title	Units
BUS 109	Elementary Accounting	3
	or	
BUS 120	Financial Accounting	4
BUS 110	Introduction to Business	3
BUS 115	Human Relations in Business	3
BUS 125	Business Law: Legal Environment of Business	3
BOT 110*	Business English and Communication	3
	or	
BUS 128	Business Communication	3
BUS 146	Marketing	3
BUS 152	Business Mathematics	2
BUS 195	Personal Finance	3
CIS 105	Introduction to Computing	3
	or	
CIS 110	Principles of Information Systems	4
ECON 120	Principles of Macroeconomics	3
	Total Required	29-31
	Plus General Education Requirements	

\*Offered at Grossmont College

#### Certificate of Achievement

Students who complete only the major requirements above qualify for a Certificate in Business-General. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.

### III. BUSINESS DATA MANAGEMENT

This degree program prepares students for careers in business using information technology to organize and promote advanced business management policies. Preparation for the Microsoft Certified Database Administrator exams.

#### Associate in Science Degree Requirements:

Course	Title	Units
BUS 128	Business Communication	3
BUS 240	SQL for Business Applications	3
BUS 242	Data Mining	3
CIS 110	Principles of Information Systems	4
CIS 140	Databases	3
CIS 190	Windows Operating System	3
CIS 240	Advanced Databases	3
CIS 242	Database Design	3
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