

Media Release



For Immediate Release

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Water Conservation Garden named winner of Rain Bird's 2007 "Intelligent Use of Water™ Award"

Rancho San Diego, CA – The Water Conservation Garden, located on the grounds of Cuyamaca College, is pleased to announce their selection as recipient of Rain Bird Corporation's 2007 "Intelligent Use of Water™ Award." The Garden was selected from a prestigious international slate of candidates and will receive \$10,000. The Garden's Executive Director, Marty Eberhardt, will be a featured panelist at Rain Bird's *Intelligent Use of Water Summit* to be held in Pasadena, in December.

Rain Bird Corporation created this award to "honor those persons or organizations whose innovation, leadership, ingenuity and overall commitment to improved landscape water efficiency has raised the standard for outdoor water conservation."

The panel of judges included Elizabeth Cutright, editor *Water Efficiency*; Dan Stark, Executive Director of the American Public Gardens Association; and Ron Stoltz, Director of the School of Landscape Architecture at the University of Arizona. They found The Water Conservation Garden's contribution to innovation, water savings, landscape preservation, and overall community

impact to be superior, edging out other extremely well qualified nominees from the United States and Australia.

“We are absolutely honored to receive The Intelligent Use of Water™ Award,” Garden Executive Director Marty Eberhardt explained, “Our primary focus is educating the public about the importance of water-efficient landscaping, including fire-wise plantings. Since opening in 1999, The Garden has grown to become a source of information and ideas for all things related to landscape water efficiency. This prize will be used to further our primary educational mission.”

The Water Conservation Garden is a Joint Powers Association that includes: Otay Water District, Helix Water District, Grossmont-Cuyamaca College District, San Diego County Water Authority, Padre Dam Water District, and Sweetwater Authority, and is supported, in part, by private donations.

For more information about the Water Conservation Garden and its latest new exhibit “Irrigation Expertise” visit: www.thegarden.org. For information about Rain Bird Corporation’s Intelligent use of Water™ Award, visit: www.rainbird.com/iuow/.



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*Enjoy the beauty of drought tolerant plants—
visit The Garden.*