



Great event . . . great publicity for Coyote Music Festival!

Last Friday, May 1st, the music industry program had its first **Coyote Music Festival**, and it was a hit! KUDOS to a GREAT team led by Music Department Chairperson Pat Setzer, faculty member Taylor Smith and Lab Assistant Chuck Walker – who put in countless extra hours of work planning and implementing this event, as did the students in the Music Industry Seminar.

Of course it takes a village to support such an event: Operations Department in general, and particularly Patty Branton, Dave DeHaven, Bruce Farnham, Steve Gonzales, and Pedro Alvarado. In addition, Bryan Cooper, Sharon Barrett, and Brad Monroe contributed resources and assistance in setting up and breaking down the stage. Jon Langteau and Beau Simi contributed with the set-up for the electrical lines to power all of those amplifiers – indispensable for a rock concert!

Jennifer Abel did a great job coordinating the Student Outreach and advertising for this event, and Business Services coordinated a lot of the organizational aspects - thanks to our Pam Lawless, under the direction of Arleen Satele. Division Dean Danene Soares and her staff provided great administrative support.

TO SEE FOR YOURSELF, TAKE A LOOK BELOW!

Channel 4 news has a 2 minute clip of our music festival last Friday – check it out!

http://www.nbcsandiego.com/around_town/the_scene/Marketing_Your_Music_San_Diego.html